

THE STREETS OF BUCKHEAD

ATLANTA, GEORGIA

PEACHTREE ROAD & EAST PACES FERRY ROAD

GRAND OPENING FALL 2009



THE STREETS OF BUCKHEAD

is a luxury mixed-use development in the heart of Atlanta's prestigious Buckhead neighborhood. The Streets of Buckhead will completely transform nine acres situated along world-famous Peachtree Road, surrounded by some of the nation's wealthiest neighborhood enclaves.

The Streets of Buckhead will incorporate nearly 600,000 square feet of luxury streetscape retail and restaurant space, two world-class hotels and luxurious high-rise estate homes. Construction began in Fall 2007, with grand opening slated for Fall 2009.

The Streets of Buckhead's retail district will feature many of the finest luxury brands from around the world in a charming streetscape rivaling the world's great shopping boulevards. Committed retailers include Hermes, Oscar de la Renta, Loro Piana, Vilebrequin, Bottega Veneta, Etro, Borrelli, John Lobb, Optical Shop of Aspen and Domenico Vacca; restaurants include Bottega del Vino, The Capital Grille, Japonais and La Goulue.

The Streets of Buckhead is located just 30 minutes from the world's busiest airport, Hartsfield-Jackson International, which welcomes 84 million passengers each year - 8 million of whom are well-heeled international travelers.

A Claritas study rates Atlanta's expected growth of high net worth individuals over the next five years at 62.2%, second in the nation and more than five times the rate of population growth during the same time frame.

Atlanta ranks in the top ten of all American cities in total retail sales.



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POPULATION:

	<u>ATLANTA METRO</u>	<u>ATLANTA CITY</u>	<u>BUCKHEAD</u>
2005 est.	5,138,223	483,108	70,367

AVERAGE HH INCOME:

2005 est.	\$51,654	\$80,954	\$104,120
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TRAFFIC COUNTS:

Peachtree Road 50,000 VPD

OVERVIEW:

The intersection of Peachtree & East Paces Ferry Roads has long been considered the center of Buckhead by Atlantans, and is where the Buckhead community was founded in 1837. The Streets of Buckhead is situated in the midst of some of the nation's most affluent neighborhoods, just minutes from three major highways. The median home sale price in The Streets of Buckhead's zip code, 30305, is \$443,659.

